



ESTADO PLURINACIONAL DE
BOLIVIA

MINISTERIO DE
DESARROLLO RURAL Y TIERRAS

MINISTERIO DE
RELACIONES EXTERIORES



VII National Tournament Quality Cup Presidential Coffee 2021

1. Description

Villa Farm – Villa Micro Lot

Mrs. Mery's family, has been engaged in the coffee growing for more than 15 years. Throughout that time, she was highly motivated to improve the quality of her coffee and explore new varieties.

In the community of Alto Villarroel, cherry coffee is commercialized to local markets at low prices due to the lack of infrastructure and pulper. Markets during this year, finally innovated with the construction of drying tables and a new pulper. They were trained in exchange of experience, in the territory of Calama, to adopt the technology that the area manages and implement on their farm. This is how they encourage those in their community, to handle specialty coffees.





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Programa Nacional

Café



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2. Photographs





VII National Tournament Quality Cup Presidential Coffee 2021

3. Details

1. Producer	
Farmer (Representative)	Mery Mamani Choque
2. Coffee Information	
Ranking	11
Quality Cup (Score)	86.75
Name of the Farm	Finca Villa
Micro-Lot	Café Villa
Variety	Pacamara
Processing	Washed
Auction lot size (lbs.)	303.37
Auction lot size (kg)	137.63
3. Micro Lot Origin	
Year	2021
Country	Bolivia
State	La Paz
Province	Caranavi
Municipality	Caranavi
Territory	Caranavi Rural
Community	Alto Villarruel
4. Technical Information	
Altitude	1600 msnm
Latitude	652645 South
Longitude	8260117 West
Soil type	Clay loam
Production System	Traditional
Coffee growing area	2 ha
Farm size	10 ha
5. Cup Profile	

Fragrance and aroma: floral and honey. | **Acidity:** citrus | **Mouth feel:** Creamy | **Flavors:** very citrus, orange, tangerine, passion fruit.

